



Estimated

business

users.(5)

**Appropriately Soft** 

SAAS is suited for:

630 billion



First in CRM

million

users.(1,4)

with over 2.5

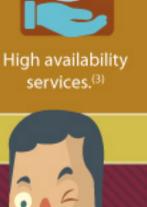


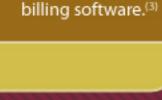
4 million

**business** 

users.(5)

small





Accounting and



**Popular PAAS Platforms:** 



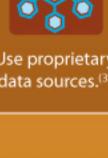
per day. (6)



developers.(6) Take a PAAS Consider Platform As A Service if you:







Use proprietary data sources.(3)



Open source

PAAS actively

maintained by

2,100

Require accessibility

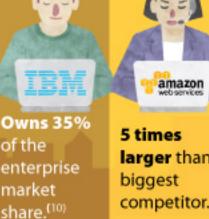
by non-developers.(3)

expenses for tax purposes. Shifting IT

from assets to expenditures is a major

IAAS by the numbers:

influence in IAAS adoption.(3,9)

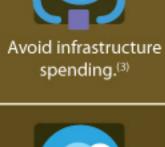


larger than its competitor. (11) **Hard Case** 

When is IAAS the right choice?











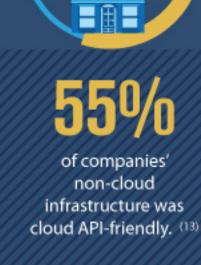
## Organizations use an Cloud spending is average of 545 growing at a rate of cloud-based services. (1) 30%. (1)

**Everyone Else is Doing It** 





## **93**% of enterprises polled use the cloud for business. (13)







SAAS 2015 2018 By 2018, SAAS Cloud Workloads will hold 59% of the growing cloud marketplace .(15) Despite losing market share, the IAAS industry will nearly double in size by 2018. [15] Making The Right Choice

2013 IAAS IAAS cloud workloads in 2013

440/n

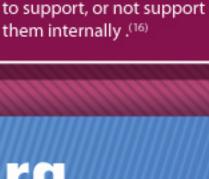
2018

(projection)









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