

Mission Critical

ISSUE/Ad Close	EDITORIAL FOCUS	TOPICS	BONUS DISTRIBUTION
JAN-FEB Ad Close: January 15, 2020 Material Close: January 21, 2020	The Cloud Issue <ul style="list-style-type: none"> • Considering Data Center Power Options • The Latest in Data Center Infrastructure Management Software • Cloud Computing and the Mission Critical Facility • Selecting the Perfect Site for Your Data Center • Cyber Attack Prevention • Hyperscale Network Architecture and Future of the DC 	<ul style="list-style-type: none"> • Power • Security • Cloud 	<ul style="list-style-type: none"> • BICSI Spring Feb 9-13 • AFCOM-DCW Mar 16-19
MARCH-APRIL Ad Close: March 11, 2020 Material Close: March 17, 2020	Battery & Power <ul style="list-style-type: none"> • Emerging Battery Technologies • Monitoring Options in the Data Center • Optimized Data Center Electrical System Design • Digital Transformation of CIO Job Scopes • Hyper Convergency vs. The Cloud 	<ul style="list-style-type: none"> • Power • Energy 	<ul style="list-style-type: none"> • Critical Power Expo Sep 15-17 • 7X24 Spring Jun 7-10
MAY-JUNE Ad Close: May 13, 2020 Material Close: May 19, 2020	Cooling Solutions <ul style="list-style-type: none"> • Energy Efficiency Solutions for the Mission Critical Facility • The Logistics of Site Selection • The Cutting Edge of Backup Power Solutions • Software-Defined Data Centers and the Virtual Data Center • Cabling High-Performance Data Centers • Artificial Intelligence is the DC/ Machine Learning Trends 	<ul style="list-style-type: none"> • Energy • Security 	
MAY-JUNE BONUS ISSUE Ad Close: May 13, 2020 Material Close: May 19, 2020	Optimal Edge Supplement SPECIAL EDITION! Highly focused, in-depth stories featuring leading Edge information for Data Center professionals & IT decision makers regarding those fringe discussions of today that is tomorrow's future industry.	<ul style="list-style-type: none"> • Energy • Security 	
JULY-AUG Ad Close: July 15, 2020 Material Close: July 21, 2020	Renewables <ul style="list-style-type: none"> • Annual Roundtable: Thought Leaders State of the Industry Report • Intelligent Energy Management in the Mission Critical Facility • Cooling Options for Data Centers • The Latest in Modular Solutions and Containers • A Look at Security and Fire Safety • Green Data Centers and Data Center Asset Recycling • Renewable Energy is the New Sustainable 	<ul style="list-style-type: none"> • Energy • Security 	<ul style="list-style-type: none"> • Data Center World Fall • BICSI Fall Sep 27-Oct 1 • Critical Facilities Summit
SEPT-OCT Ad Close: September 16, 2020 Material Close: September 22, 2020	IT Dilemma <ul style="list-style-type: none"> • Powering the Mission Critical Facility • The Latest in Cooling Options for the Mission Critical Facility • Recovering from Disaster in the Data Center • Overview of As-A-Service Options • IT and Data Center Automation • Demands of IoT 	<ul style="list-style-type: none"> • Power • Security 	<ul style="list-style-type: none"> • 7X24 Fall Oct 25-28 • Gartner
SEPT-OCT BONUS ISSUE Ad Close: September 16, 2020 Material Close: September 22, 2020	IT-Colo Strategic Planner SPECIAL EDITION! Geared for the IT managers/department heads/decision makers who are leveraging IoT and Big Data in the Colocation Space. Additional topics include Networking Topologies for Colocation Data Centers, and Hyperscaling for the future!		<ul style="list-style-type: none"> • 7X24 Fall Oct 25-28
NOV-DEC Ad Close: November 11, 2020 Material Close: November 17, 2020	Cabling Solutions <ul style="list-style-type: none"> • Power Solutions for the Mission Critical Facility • Cooling Technologies for Data Centers and Mission Critical Facilities • 2020 Buyers Guide Issue • Data Center Total Cost of Ownership Considerations • The Latest in Cabling Systems for Data Centers • The Real Cost of High-Speed Migration • Hybrid IT Strategies: Colo, Cloud, & Managed Services • Facility Manager of the Year Award 	<ul style="list-style-type: none"> • Power • Energy 	<ul style="list-style-type: none"> • AHR Expo