**Editorial Content Calendar**

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Material Due: 12/13</td>
<td>Material Due: 1/17</td>
<td>Material Due: 3/14</td>
<td>Material Due: 4/18</td>
<td>Material Due: 5/16</td>
<td>Material Due: 6/20</td>
<td>Material Due: 7/18</td>
<td>Material Due: 8/9</td>
<td>Material Due: 9/19</td>
<td>Material Due: 10/17</td>
<td>Material Due: 11/14</td>
<td></td>
</tr>
</tbody>
</table>

- **Mission Critical Content Calendar**
- **Featured Products/Topics**
  - Cooling
  - IT Equipment
  - Trends
  - Edge
  - Cloud Computing
- **Meeting & National Events**
  - BICSI Winter Conference & Expo

- **Podcast/Video Cast**
  - Cryptocurrency
  - Automation
  - International Data Center Day
- **Sponsored Content Opportunities**
  - eBook
  - CEU or Webinar
  - Focus On
  - Multi-Must Visit
  - BICSI Winter Conference & Expo

- **Content Marketing Sponsorship**
  - Cooling
  - Site Selection
  - Management
  - Code Green
  - Workforce Development
- **Exclusive Sneak Peek**
  - IT Equipment
  - Physical Security
  - Energy Efficiency
  - 5G
  - Power
- **eBook**
  - Code Green
  - Cybersecurity
- **CEU or Webinar**
  - Management
  - Renewables
  - Cooling
  - Facility Design
- **Focus On**
  - Edge
  - Construction
  - Power
  - Sustainability
  - Training and Education
- **Multi-Must Visit**
  - BICSI Winter Conference & Expo
  - Data Center World
  - 7x24 Spring Conference

- **Sponsored Content Opportunities**
  - BICSI Fall Conference & Expo
  - Fall Conference
  - Cybersecurity Awareness Month
  - Fire Prevention Week
  - Fall Conference
  - Cybersecurity
  - Awareness Month
  - Dark Web
  - Management
  - ESG Goals

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**TO ADVERTISE, CONTACT:**
Vic Burriss, National Sales Manager
248-833-7360 | burrissv@bnpmedia.com

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