

Mission Critical

2024 BUYERS GUIDE

KEEP YOUR LISTING IN FRONT OF PROVEN DECISION-MAKERS ALL YEAR LONG!

Maximize your reach! *Mission Critical* delivers a valuable global audience of data center & critical facility decision-makers.

- Premium Listings include a 12-month special feature in the eMagazine
- Place a display ad in the December eMagazine and receive a free Deluxe Listing!

LISTING PACKAGES

Basic Listing – \$60

(free for 2023 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

Linked Listing – \$275

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- **New Feature!** Social Media Links

Deluxe Listing – \$550

(free with December display ad)

Includes Linked listing plus:

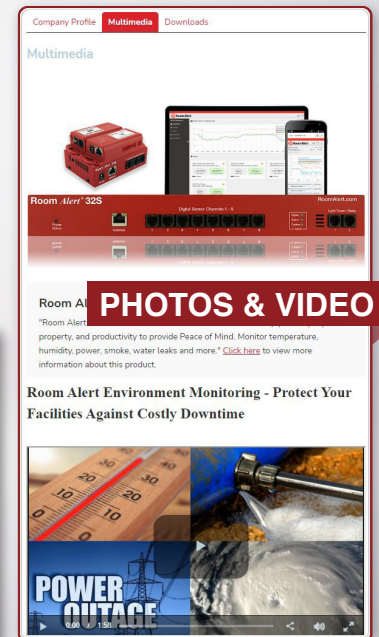
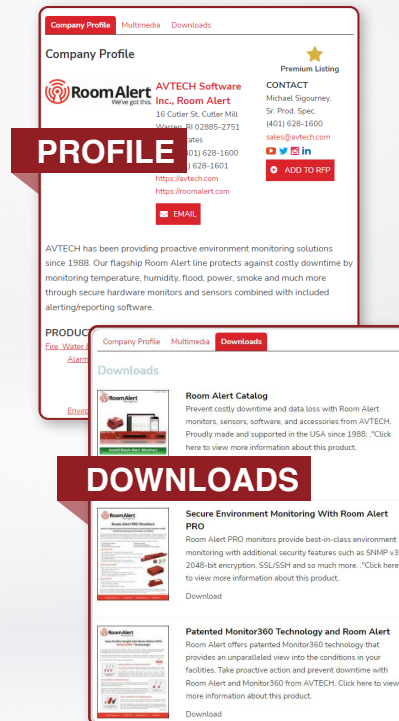
- Color logo
- Improved positioning online
- **New Feature!** Social Media Links

Premium Listing – \$1085

(\$650 with December display ad)

Includes Deluxe listing plus:

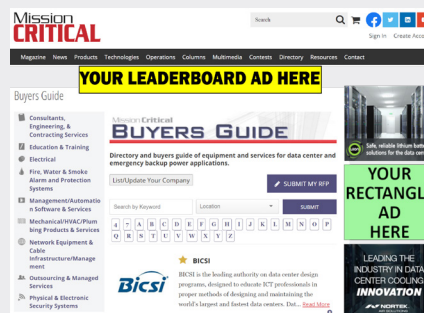
- BEST positioning online
- Social Media Links
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature



ADDITIONAL OPTIONS

Social Media Links – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



Leaderboard Ad – \$275

Your 728 x 90 ad appears on the product page of your choice.

Homepage Leaderboard Ad – \$950

Your 728 x 90 ad appears on the homepage of the online Buyers Guide. (limited space available)

Medium Rectangle Ad – \$1995

Your 300 x 250 ad appears on EVERY page of the online Buyers Guide. (limited space available)

UPDATE YOUR LISTING ONLINE TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com

LISTING DEADLINE: NOVEMBER 15, 2023

www.missioncriticalmagazine.com/buyersguide